

## **Kuke Music Holding Limited to Report Fourth Quarter and Full Year 2020 Financial Results on April 15, 2021**

BEIJING, April 9, 2021 /PRNewswire/ -- Kuke Music Holding Limited ("Kuke" or the "Company") (NYSE: KUKU), a leading provider of classical music licensing, subscription and education services in China, today announced that it plans to release its unaudited financial results for the fourth quarter and full year of 2020 after the U.S. market closes on Thursday, April 15, 2021. The earnings release will be available on the Company's investor relations website at <https://ir.kuke.com/>.

Kuke's management will hold a conference call on Thursday, April 15, 2021 at 8:00 P.M. Eastern Time (Friday, April 16, 2021 at 8:00 A.M. Beijing/Hong Kong Time) to discuss the financial results. Listeners may access the call by dialing the following numbers:

International:	1-412-902-4272
United States Toll Free:	1-888-346-8982
Mainland China Toll Free:	4001-201203
Hong Kong Toll Free:	800-905945
Conference ID:	Kuke Music Holding Limited

A replay of the conference call will remain accessible for one week after the live event by dialing the following numbers:

International:	1-412-317-0088
United States Toll Free:	1-877-344-7529
Access Code:	10154697

A live and archived webcast of the conference call will also be available at the Company's investor relations website at <https://ir.kuke.com/>.

### **About Kuke Music Holding Limited**

Kuke Music Holding Limited ("Kuke") is the leading provider of classical music licensing, subscription, and education services in China. As of December 31, 2019, Kuke had the largest library of classical music content in China and, in 2019, Kuke was the largest classical music licensing service provider and the second largest online classical music subscription service provider in China, according to Frost & Sullivan. Kuke leverages its rich and diverse content offerings and deep expertise in music education to offer innovative and efficient smart music education solutions, which primarily consist of its proprietary Kuke smart pianos, Kuke smart teaching systems and Kukey courses. Kuke is also the organizer of several live classical musical events in China, including the Beijing Music Festival, which is one of the most renowned musical events in the world. Through these three highly synergistic business lines, Kuke has formed a thriving content-centric ecosystem, positioning it well to continuously provide its customers with differentiated value propositions.

### **Investor Relations Contact**

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